



Calling all Allies!

We Need Your Help

Antibiotics are powerful medicines that treat infections caused by bacteria. A recent study showed that 30% of annual antibiotic prescriptions (estimated 47 million) in the US are unnecessary.¹ When they are taken to treat infections caused by viruses, antibiotics can cause more harm to the patient than good.

- ⇒ They can make the patient feel worse
- ⇒ The patient can develop diarrhea, rashes, or yeast infections
- ⇒ Bacteria may become more resistant to antibiotics, making future infections harder to treat.

Studies have shown that displaying public commitment posters has been effective to promote antibiotic use, awareness and stewardship^{2,3} and has decreased inappropriate prescribing by 20%.⁴ How can you help? Become an **Antibiotic Ally!**

- ⇒ [Register](#) to promote antibiotic awareness and stewardship through the poster campaign.
- ⇒ Sign and post the pledge to display commitment to appropriately prescribe antibiotics.
- ⇒ Display the posters in exam rooms and waiting rooms to begin the conversation with patients.
- ⇒ Appropriately prescribe antibiotics and educate on antibiotics.

Remember, the best care is the right care.

Register for the poster campaign at <https://www.surveymonkey.com/r/HM8Q9ZS>

Resources:

- 1) The Pew Charitable Trusts. Antibiotic Use in Outpatient Settings, May 2016, accessed August 2016, <http://www.pewtrusts.org/~media/assets/2016/05/antibioticuseinoutpatientsettings.pdf>.
- 2) Ackerman SL, et al. One size does not fit all: Evaluating an intervention to reduce antibiotic prescribing for acute bronchitis. *BMC Health Serv Res.* 2013;13(1):462.
- 3) Ashe D, et al. Educational posters to reduce antibiotic use. *J Pediatr Health Care.* 2006;20(3):192-7.
- 4) Meeker D, et al. Nudging guideline-concordant antibiotic prescribing: A randomized clinical trial. *JAMA Intern Med.* 2014;174(3):425-31.